

City Centre Retail News

December 2011



CHRISTMAS IN BRISTOL 2011

This year's 'Christmas in Bristol' campaign has been the biggest and best yet. Careful use of BID 2 funds has meant that we have more Christmas lights than ever before in the city centre shopping area and our scheme links in with a fantastic display of lights throughout Bristol city centre.

November 11th saw a great Christmas lights switch-on event at Cabot Circus during which Cirque Bijou wowed the crowds with an amazing pyrotechnic display. We were delighted to be able to part-fund this event from BID 2.

The German market (which will run until 22nd December), the skating rink in Quakers Friars and Santa's grotto in The Galleries are all adding to the great festive atmosphere. Please let us have your feedback on all of the above.



LOCAL CHRISTMAS MARKET

We're delighted to welcome the *12 Days of Christmas market* to Broadmead (near Boots), from Friday 9th December - 20th December. It will open from 10am - 6pm Monday - Saturday and 11am - 5pm on Sundays.

Bristol's local *12 days of Christmas market* will celebrate the very best in local produce from arts and crafts to food and drink. There will be a fantastic selection of gifts, including vintage and retro jewellery, hand-made gloves and scarves, artwork and photography. There will also be a great variety of food, amazing cheese, authentic French crepes and handmade chocolate bars. For more information please visit: www.visitbristol.co.uk/winter



DAVID HASSELHOFF LAUNCHES BRISTOL'S GIANT ADVENT CALENDARS

It was great to be able to secure 'The Hoff' for an appearance in the city centre shopping area on 1st December. David Hasselhoff who is appearing as Captain Hook in the Peter Pan Pantomime at The Bristol Hippodrome took an evening off rehearsals to launch our Giant Advent Calendars - situated in Cabot Circus and in The German Market. In a competition linked to the advent calendars, we're giving away great prizes every day throughout December, including Pantomime tickets, shopping vouchers and tickets to some of Bristol's best tourist attractions – check out Visitbristol.co.uk to enter or fill in an entry from at the German beer garden at The Podium.

We were very pleased to be able to work in partnership with Cabot Circus on this event which was part-funded by BID 2.



STORE NEWS

Welcome to Hulsta on Wine St which officially celebrated its opening on 17th November – check out this amazing upmarket German furniture store. Welcome also to Sole Trader which has recently opened on The Horsefair and Model Zone and Anuna Vintage in The Galleries. It is good to see that Bond St has recently become home to several new food outlets: Pepe Nero, Bellyfull and Potato Couch. And on Nelson St we welcome Chop barbershop and the newly relocated Cococheno (see below for more).

Other changes include the modernisation of Millets which has now expanded their footwear range and their product range to include Dickies Workwear and CAT products. And last but by no means least, please note that Evans have moved into Bhs.



BRISTOL'S BEST-KNOWN AFRO AND CURLY HAIR SALON RELOCATES

CocoCheno, Bristol, leading afro and curly hair salon has relocated to a new and revamped venue on Nelson St. CocoCheno specialises in taming frizzy, curly or unruly hair and the success of the salon has prompted the move to a more visible location.

With clients coming from Bristol, Bath, the South West, London and as far afield as Ireland, CocoCheno is now firmly on the Bristol map. For more information: Tel: 0117 925 7700 / E: info@cocoCheno.co.uk



BID 2 MARKETING & PR

The last few months have all been about Christmas but now we're starting to focus on BID 2 activity for 2012. We're looking at best practice in other towns and cities to ensure that we're providing best value for your BID contributions. We will be putting together our proposals in the near future so please let us know if you have any great ideas for how we can better market the city centre shopping area in 2012 – no idea is a bad one!

BID 2 CLEANSING

As you may be aware May Gurney has now taken over the cleansing contract from SITA. We are keen to ensure that we receive the same great service we are used to in the city centre shopping area – particularly since BID funds contribute to a higher standard of cleansing here. Please do let us know if you notice any areas which need addressing.



POLICING

Please take a moment to visit the 2 'Cop Shops' set up by the Broadmead police team, one in The Galleries and one in Cabot Circus. These initiatives aim to give crime prevention advice to as many people as possible during the busy Christmas trading period.

'Operation Archangel' – the name given to the Christmas police operation which sees an increase in police support in the shopping area during December and early January – is now well underway. As always, the police team can be contacted on 927 3958 – please do call them if you need security advice, help with radionet training or other policing-related advice.

Please note that the number to call for non-urgent police assistance (e.g. to report a crime where the offender has left the premises) has now changed to 101 – this replaces the former 0845 456 7000 number. If you need urgent assistance, please call 999 as before.

For details on how to join our successful crime reduction initiative, the BCRI, please email jo.hawkins@destinationbristol.co.uk Membership includes a shop safe radio and colour photographs of prolific shoplifters.



SHOPPING COMPETITION WINNER

Congratulations to Mel Jewett from Southampton who won £1000 to spend in Bristol city centre shops and an overnight stay at the Marriott City Centre hotel after entering a competition which was part of our BID 2 Autumn advertising campaign on Heart FM.

Mel came to Bristol on 26th November to enjoy some serious retail therapy and thought that Bristol was a fantastic retail destination.

This is all part of our campaign to spread the word about how good our retail offer is to residents in our competitor towns and cities.



THE ZINGZILLAS VISIT THE GALLERIES

On Sunday 4th December, Christmas shoppers in Bristol city centre were entertained by Zak, Tang, Panzee and Drum, better known as The Zingzillas, who made special appearances throughout the day, meeting and greeting their fans both young and old. The stars of the hit BBC CBeebies show, ZingZillas went down a storm – we've never seen so many delighted children!

We were delighted to be able to work with The Galleries to part-fund this great family event from BID 2.



THE NEW ROOM (JOHN WESLEY CHAPEL) AT CHRISTMAS

You are all invited to Shoppers' Carols at The New Room (John Wesley Chapel) on Saturday 10th and Saturday 17th December, 11am, 1pm & 3pm. The New Rooms' traditional carol service will take place on Tuesday 20th December at 1pm, the Contemporary carol service will be held at 1pm on Thursday 22nd December and Christmas Communion will take place at 1pm on 23rd December.

Don't miss your last chance to buy your charity Christmas cards from Cards for Good Causes in The New Room on Saturday 10th December and check out The One Show on Monday 19th December when The New Room will be featured.



UWE ART EXHIBITION AT FOYLE'S, QUAKERS FRIARS

The 2011 Miniature Print Exhibition is at Foyle's bookshop 3 December 2011 to early February 2012. The limited edition prints will be on sale for £18 each (unframed).

UWE's Centre for Fine Print Research curate this event each year, which is designed as a print exchange between 30 invited Bristol artists and is sponsored by John Purcell Paper. Prints are produced in a limited edition of 60. The exhibition showcases traditional and new print techniques employed at the CFPR and by Printmaking MA students, including screen-printing, etching and letterpress, laser cutting and engraving and digital print onto paper, vinyl, and metal.

Miniature prints from the 1986-2010 exhibitions are also available to buy and can be viewed at: <http://www.uwe.ac.uk/sca/research/cfpr/MINI%20PRINT>



SHOPMOBILITY

Please remind your customers of the service offered by Bristol Shopmobility. November 2011 has been the most successful month for the unit which is conveniently located on the ground floor of the Cabot Circus car park. The Shopmobility team aim to assist people with mobility impairments, temporary or permanent, to get around the shopping area.

Scooters and wheelchairs, both electric and manual can be hired by the hour or for longer periods of time by arrangement. Please call 955 9083 or email admin@bristolshopmobility.co.uk for more details.



BOOK YOUR CHRISTMAS PARTY AT THE HOLIDAY INN BRISTOL CITY CENTRE

If you haven't booked your Christmas party yet, why not consider holding it at The Holiday Inn, Bristol City Centre. With prices starting at £14.95 per person, the hotel can offer: party nights, family gatherings, festive lunches and meals on Christmas Day and New Year's Eve. For more information, please call 924 5000, 07788 546934 or email academy@hibristolcity.co.uk.

CORE CHRISTMAS OPENING HOURS (INCLUDING THE GALLERIES)

w/c 18th December - 9am – 8pm until...
Saturday 24th December – 9am- 6pm
Sunday 25th December(CHRISTMAS DAY) – CLOSED
Monday 26th December (BOXING DAY)– 10am – 5pm
Tuesday 27th December – 9am – 6pm
Wednesday 28th December - 9am – 7pm
Thursday 29th December – 9am – 7pm
Friday 30th December 9am – 7pm
Saturday 31st December – 9am – 5pm
Sunday 1st January (NEW YEAR'S DAY) – 11am – 5pm
Monday 2nd January – 10am – 6pm
Tuesday 3rd January – normal opening hours resume

Please note that **CABOT CIRCUS** stores are open until 9pm on Thursdays and Fridays in the lead up to Christmas and from Monday 19th – Friday 23rd December. For full details of **CABOT CIRCUS** opening times, please visit www.cabotcircus.com

USEFUL CONTACT DETAILS

The city centre retail police team (non-urgent issues) – 927 3958

Police (to report a crime) - 101

Police (urgent) 999

The charity Crimestoppers (To give anonymous information on who is committing crime) 0800 555 111

Help & advice related to refuse / cleansing – Colin Owen, 07896 997437

DATES FOR YOUR DIARY

Security meetings – held on the first Thursday of each month at 10.30am in Cabot Circus management suite – all store managers and security staff welcome. The next meeting will be Thursday 5th January.

Police management meeting – Tuesday 13th December, 3pm @ Cabot Circus

BID 2 marketing meeting – Wednesday 11th January, 10am, venue tbc