

'See No Evil' Art Project

Bristol's position at the leading edge of the creative industries was boosted last week when Nelson St hosted the UK's most ambitious permanent street art project: See No Evil. This formerly drab gateway to the city centre shopping area has been turned into one of the world's largest outdoor art exhibitions with the facades of 10 buildings painted by some of the biggest names in international street art.

It is hoped that this project will mirror the success of a similar project in Melbourne, Australia, which attracts an estimated 450,000 visitors a year. A 'pop up' shop, 'Weapon of Choice' selling works by the some of the artists is located on the ground floor of The Galleries.

For more information on this exciting project please visit: www.visitbristol.co.uk and type "See No Evil" into the search box, or better still, visit Nelson St as soon as possible!



Store News

Welcome to Boots Opticians which recently opened in the ex-Dollond & Aitchison unit and also to Fone House on Nelson St. Thornton's has opened a concession within the Birthdays store opposite Marks & Spencer. New stores in The Galleries include All Seasons and Opus on the ground floor and Glitz on the top floor.

High & Mighty on The Horsefair has recently undergone a major refurbishment and has an opening launch offer on 26th, 27th & 28th August when they will be giving 20% discount on all full price stock including brand new season merchandise.

You may have noticed that several other stores are currently being shop-fitted. We will share more good news with you in the near future, including a new tenant for the vacant half of the pavement shop on Broadmead West



Show your support for shoppers with hearing loss in Bristol

Ten million people in the UK have hearing loss – that's one in every six customers. Bristol City Council and Destination Bristol's city centre retail management team have invited the charity Action on Hearing Loss to help retailers in Bristol support these customers.

Book onto a FREE Action on Hearing Loss retailers' workshop on Wednesday 14th September, 10am – 2pm <http://www.actiononhearingloss.org.uk/get-involved/campaign/access-to-everyday-services/sign-up-for-retailers-awareness.aspx>

WH Smith, The Carphone Warehouse, HSBC and Yorkshire Building Society are already involved, so don't miss out. At the workshop staff will find out more about loop systems and learn great tips for communicating with people with hearing loss, including some fingerspelling and clear speaking skills.

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There will be some lip-reading games ...with prizes!

The workshop and an afternoon drop-in session on loop systems will take place at Broadmead Baptist Church (entrance next to Tesco Metro on Union St) with refreshments provided.

For more information call Jo at Action on Hearing Loss, on 020 7294 3747 or email campaigns@hearingloss.org.uk



Cabot Circus coach park

We are delighted that a new coach park will open at Cabot Circus from mid-November. This will mean that we will be able to benefit from the large numbers of coach groups we haven't been able to accommodate in the past. Coach parking will be free with 24 hour security and overnight parking will be available. We look forward to our first Christmas shopping period with a fantastic, purpose-built coach park!



BID 2 Marketing & PR

Please try to attend our next BID 2 marketing and PR meeting on Tuesday 6th September at 10am (details of the venue will be sent out nearer the time). We are keen to update you on our recent PR & marketing activity and to get your ideas for the next BID year. We are currently compiling a press release relating to autumn fashion so if you have any relevant products, promotions and images which we can promote for you please email Anna (email address below).

In addition, do keep the marketing team updated on any offers, promotions, in-store events and activities you're organising so that these can be communicated through the monthly Bristol Shopping email newsletter and also promoted through the Bristol Shopping Facebook and Twitter sites.

Please contact anna.slade@destinationbristol.co.uk with any marketing queries – we're very keen to help!



Policing

The next police surgery will be held in Head Entertainment in The Galleries from 10.30 – 2.30 on Wednesday 31st August. If you are interested in hosting a police surgery, please contact the police team on 927 3958. Please also contact the team if you require help with radionet training or security advice – they are always happy to help.

For details on how to join our successful crime reduction initiative, the BCRI, please email jo.hawkins@destinationbristol.co.uk Membership includes a shop safe radio and colour photographs of prolific shoplifters.



Cabot Circus

Gok is coming back! After the success of the first series of Gok's new show the second series will shortly start filming. The production team were so pleased with the show they filmed at Cabot Circus in January, they're coming back on Wednesday 7th September to record another episode.

The Autumn/Winter fashion tour 2011

In association with British Fashion Council, the best of British fashion is coming to Cabot Circus. See the FREE catwalk shows - then buy the look from some of our hottest stores. Plus there are exclusive offers on everything from fashion to eating out and great beauty samples to take home. Save the date in your fashion diaries now! Saturday 24 and Sunday 25 September.

the galleries

Summer Saturdays filled with fun at The Galleries

The Galleries Shopping Centre held a very successful series of family activities on Saturdays throughout August!

A giant craft workshop, in conjunction with local charity Children's Scrapstore, kicked off the events on 6th August. A tree sculpture made from recycled materials at the workshop will remain on display for the remainder of the holidays.

On 13th August the Galleries became a tropical paradise as it was transformed into an indoor beach for the day. The first 100 visitors to the indoor beach receive a FREE Marshfield Ice cream from an indoor Ice Cream Tricycle!

The events culminated in a circus on 20th August when the ground floor was taken over by entertainers interacting with shoppers and teaching children circus skills! The Galleries is looking forward to hosting more events in the future.



Work placement providers needed

The City of Bristol College Prince's Trust Team work with young people aged between 16 and 25 who are looking to improve their employability and to gain new skills. The program runs for 12 weeks and includes a one or two week work placement. Many of their students express an interest in retail or customer service based jobs but many do not have the experience or confidence which is where your assistance and expertise could be invaluable.

If you are able to provide a placement for a young person or would like further information please contact The City of Bristol College on call 312 5488.



Conference facilities at Broadmead Baptist Church

If you're ever in need of reasonably priced meeting rooms or conference facilities then look no further than Broadmead Baptist Church, on Union St next to Tesco Metro. A variety of rooms are available including The Hall which can seat over 100 people theatre-style. Kitchen facilities are available and full catering can be provided by arrangement. A projector and screen can be made available. Prices start at £27.50 per hour.

To view the facilities, check availability or to make a booking, call 0117 929 1387 or email office@broadmeadbaptist.org.uk



The Station

The Station is a planned state of the art youth hub for all young people based in the centre of Bristol. Located on Silver St (off Nelson St) it will house a theatre, recording studio, media suites, cafe, business centre and a comprehensive range of support services for young people.

The building work is due to start in the near future and many young people are currently involved with the interior design work and fundraising. Check out www.facebook.com/thestationbristol for regular updates and photos.

The Station is due to open in 2012 – we will keep you updated with progress on this ambitious project.

Offers for city centre retail staff

Tesco Phone shop* is happy to offer a 10% discount on all Tesco line rental to all city centre retailers. Staff discount offers are also now on offer to city centre retailers so this is a great opportunity to really save some money!

Half Price Jewellers* is also offering discounts to all city centre retailers, as follows:

- Spend over £35 in a single transaction and get an additional 10% off
- Spend over £100 in a single transaction and get an additional 15% off
- Spend over £200 in a single transaction and get an additional 20% off

All city centre retail staff are eligible for these offers – just take along proof of your identity (work ID or a payslip).

*Please note that these offers can be withdrawn at any time.

Useful contact details

The city centre retail police team (non-urgent issues) – 927 3958

Police (to report a crime) – 0845 456 7000

Police (urgent) 999

The independent charity Crimestoppers (To give anonymous information on who is committing crime) 0800 555 111

Help & advice related to refuse / cleansing – Colin Owen, 07974 233085

Dates for your diary

Security meetings – held on the first Thursday of each month at 10.30am in Cabot Circus management suite – all store managers and security staff welcome.

Police management meeting – Wednesday 5th October 2011, 3pm, venue tbc

BID 2 marketing meeting – Tuesday 6th September, 10am, venue tbc